



# 2017 IMPACT REPORT

We work to make sure your neighbors have **food on the table** and a **roof overhead**.



# Dear Friends,

2017 was an exciting year at North Helpline. You helped us sustain the work to make sure all of your neighbors have food on the table and a roof overhead. One way we grew was by adding a second food bank in Bitter Lake. As a result, 45% more neighbors from 98133 accessed food with us, including many seniors living on fixed incomes.

Last summer, I met a woman who told me she only had three dollars in her pocket. She didn't know how to make it through the week. Her eyes teared up when I told her the food bank in Bitter Lake was open and that the hours had expanded to serve people every week. With everything going on in this woman's life, at least she would have food to eat.

Your commitment to building a healthy community for everyone helps North Helpline serve neighbors in seven zip codes in greater North Seattle. In 2017, the pounds of food our neighbors selected from the food bank was equivalent to the weight of 168 elephants! This was a record for our community; it was the most food distributed in our history.

We know that people who come to us for food also have additional needs for basic human services. For that reason, we are grateful to have partnered last year with Valley Cities Behavioral Health. Having clinicians on site 40 hours a week made it possible for us to directly connect the people we serve to the counseling and substance use treatment they are seeking.

In 2017 we met our community's immediate needs and asked how we can work towards reducing the need for our services. We as a community have a lot of work to do, but the only way to eat an elephant is one bite at a time. Thank you for making this work possible.

With Sincere Gratitude,



A handwritten signature in black ink that reads "Kelly Brown".

Kelly Brown  
Executive Director



A handwritten signature in black ink that reads "Patrick Bradshaw".

Patrick Bradshaw  
Board Chair



***“I am not going to eat  
without your help.  
Most of my food comes  
from the food bank.”  
- Lana***

## 2017 Board of Directors:

Patrick Bradshaw - *Chair*

Aric Skurdal - *Vice Chair*

Nikki Hurley - *Secretary*

Sid Thatte - *Treasurer*

Rob Brewer

Julie Greenberg

John Keating

Diana Koala

Savannah Ledgerwood

Dominica Myers

Colleen Woolsey

# Food Programs

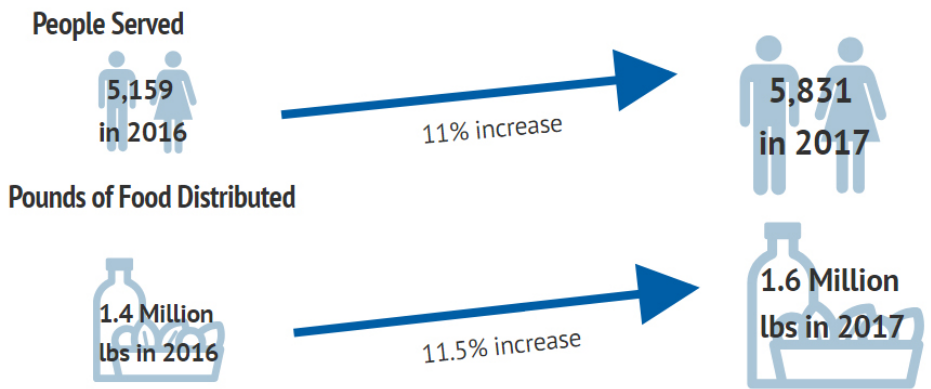


1,700 of your neighbors visit our two food banks every week. We accommodate seniors and people with disabilities by setting aside special times for them to get food.




## You Made an Impact.

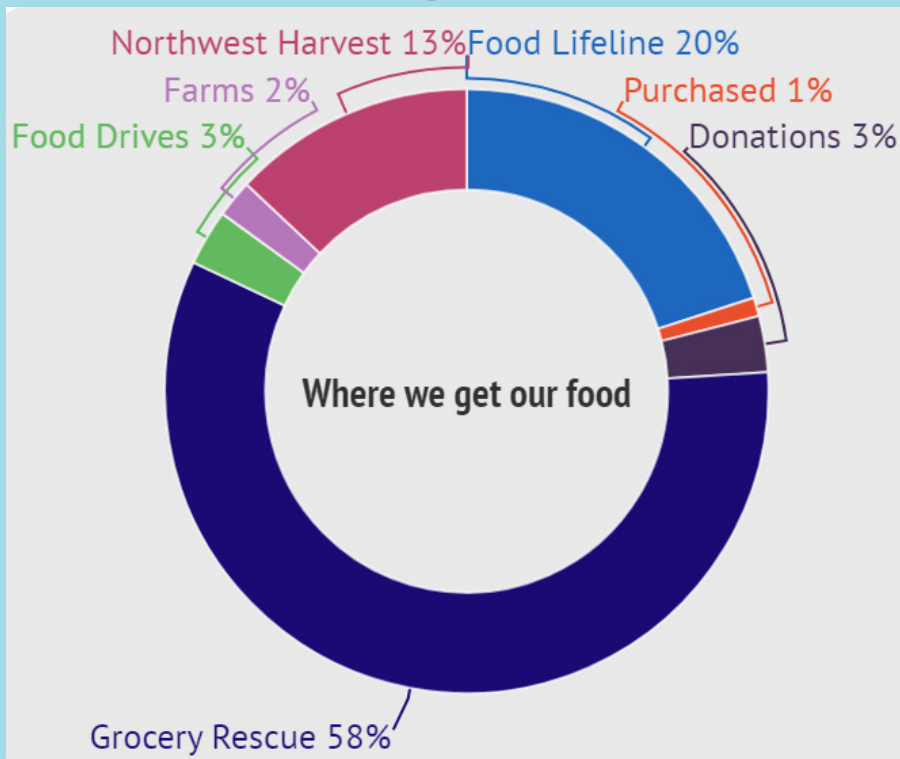
### North Helpline Food Banks in 2017



The Home Delivery program serves your neighbors who are unable to attend food distributions. For those in acute need between food bank hours, Emergency Feeding Program Bags ensure they have food to eat.

-  403,466 lbs produce
-  187,616 lbs meat
-  139,978 lbs dairy and juice

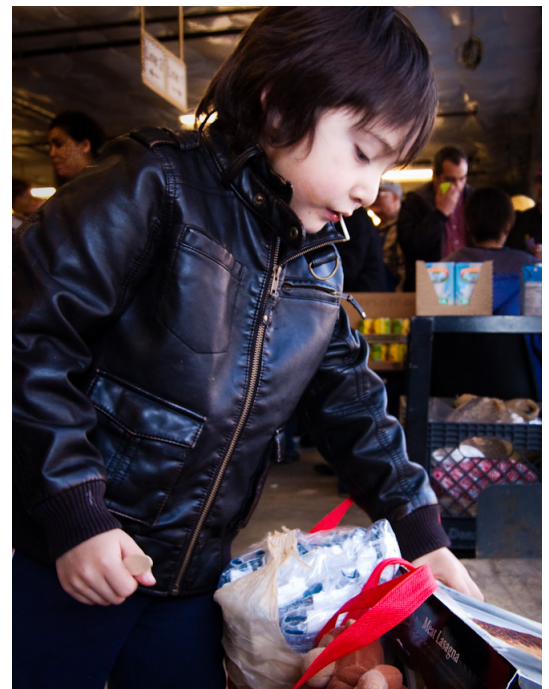
# Food Programs



## We don't turn away anyone who needs food.

Every day, 19 of your neighbors experiencing homelessness receive no-cook bags, totaling 4,819 meals in 2017.

We distributed 485 toddler bags with healthy food selected specifically for families with young kids.



## Bitter Lake Food Bank

In July 2017, North Helpline added its second food bank in Bitter Lake with the help of city funds and gifts from donors like you. 300 people get food from the Bitter Lake Food Bank every week, including many seniors and families living in low income housing.

Bitter Lake is a high-need area, and people do not always know where their next meal is coming from. North Helpline stepped in to help. Your support made that possible.



# Emergency Services

Your support of the emergency services program ensured that 242 families stayed in their homes in 2017.



Since 1989, North Helpline has provided emergency services so that your neighbors in need don't fall between the cracks. We meet people where they are, whether they need financial assistance to prevent homelessness, diapers and formula, hygiene supplies, or coats and holiday gifts through our winter program.

## Funds Used in 2017



- Utility Shut-Off
- Eviction Prevention
- Move-in Costs



*“Because of you,  
I was able to  
keep my housing.”*  
-Darren



1,477 baby  
cupboard visits



2,195 hygiene  
packs



560 holiday toys

# Community Strength and Partnerships



In August, we hired Melanie as our Community Connector, because we know that people who come to us for food need additional resources to help them stabilize their lives. For people facing difficult challenges like preventing homelessness, North Helpline provides a beacon of hope.

**“You helped my daughter and me find housing. You are doing so much more than giving people lunch.”**  
-Maya

## Accessing Health Care

We have seen that people who come to the food bank also have health care needs. In 2017, North Helpline partnered with Valley Cities Behavioral Health Care to assist with mental health and substance use issues. Valley Cities operates in the clinic space on the second floor of the McDermott Building.



Every Saturday, RotaCare offers free medical care to people without health insurance in the clinic space. Thank you RotaCare!

## Program Partnerships



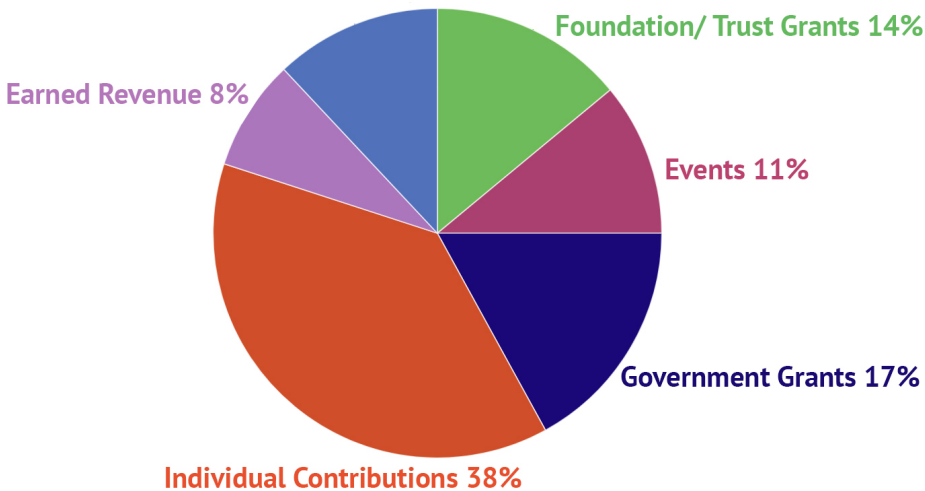
# 2017 Financials

Beginning Net Assets	\$ 1,838,660
Food Revenue	\$ 2,925,713
Cash Revenue	\$ 511,532
Food Distributed	\$ 2,753,332
Cash Expenses	\$ 481,223
Net Income	\$ 30,309
Ending Net Assets	\$ 1,868,969

**Your support is indispensable** in continuing the mission to help your neighbors have food and stay housed. We diligently manage our budget so that the majority of our funds is spent on program services that impact your neighbors directly. Additionally, our administrative and fundraising expenses serve to advance our core mission.

## 2017 Revenue by Category

Businesses, Faith Based and Other Orgs 12%



### Goals for 2018:

- 1) Provide more nutritious food by expanding the food purchasing budget.
- 2) Increase funds available to prevent homelessness.

## Stay Involved!

In 2017, over 800 households donated to make sure ALL of your neighbors had food on the table and a roof overhead.



**Donate:** To ensure lasting impact on the community, contact the Executive Director Kelly Brown to discuss donating monthly, planned giving, and employee matching. Feel free to email: [kellybrown@northhelpline.org](mailto:kellybrown@northhelpline.org)





Special thanks to the **1,687 volunteers** who gave the gift of their time to North Helpline in 2017. Their contributions were equal to 19 full time staff. To get involved, email [volunteers@northhelpline.org](mailto:volunteers@northhelpline.org).



We believe that all deserve adequate food, housing, and respect.

We assist our neighbors in obtaining basic needs that affirm their human dignity and worth.



**Thank You for supporting the work to make sure your neighbors have food on the table and a roof overhead.**